



Seeking Temporary, Part-time Outreach Contractor

Role: **Outreach Contractor**

Location: **La Plata and Archuleta Counties**

Organization: **Good Food Collective**

Contract: **November 1, 2025- April 30, 2026**

About the Role

The Good Food Collective is seeking a well-connected and community-minded individual based in Archuleta or La Plata County to serve as a **temporary Outreach Contractor**. This individual will promote and support the **Community Food Access (CFA) Program**, a state-run initiative that helps small grocery stores and farmers access an equipment tax credit and participate in a small food retailer consortium. This contractor will build relationships, do targeted outreach, and serve as a trusted liaison between local businesses and our nonprofit to ensure that businesses and communities in La Plata and Archuleta Counties benefit from the Community Food Access Program.

About the Program

The **Community Food Access Program**, established by House Bill 1380 in 2022 and managed by the Colorado Department of Agriculture (CDA), supports small food retailers in underserved areas by improving access to and lowering the price of healthy foods. The **Good Food Collective** is one of seven regional nonprofit partners providing outreach and technical assistance. We're excited to bring on a local contractor to deepen engagement in Archuleta and La Plata counties! Learn more about the program here:

<https://ag.colorado.gov/markets/markets-funding/community-food-access-program>

Responsibilities

- Conduct outreach to small, Colorado-owned grocery stores in La Plata and Archuleta Counties about the CFA (Community Food Access) tax credit and consortium
- Conduct outreach to small farmers and ranchers who sell food to eligible small grocery stores or directly to consumers (second priority)
- Become well-versed in the CFA tax credit and consortium to discuss both programs with ease and accuracy
- Prioritize engagement with high-impact stores within the service area based on geography, community need, impact, and interest
- Engage business owners and staff through in-person visits, phone calls, email, flyer distribution, and attending local events
- Direct all technical assistance needs back to the GFC (e.g. if a business needs help filling



out a tax credit application)

- Document outreach activities and engagement outcomes utilizing the template provided
- Attend monthly meetings with the Colorado Department of Agriculture
- Attend bi-monthly check-ins and maintain timely communication with direct report—Food Security Director

Deliverables

- Outreach conducted with at least **6 small grocery stores**
- Documentation of all outreach activities in a provided spreadsheet (due monthly)
- Attend at least **4 community events** or gatherings relevant to the work
- Post flyers and other promotional materials in key community locations (**minimum of 10 locations**)
- Engage with at least **2 other government leaders, chambers of commerce, city council members, or other organizations**
- Promote CFA tax credit, consortium, or success stories at least **1 time via local radio, newspaper, or social media**

Qualification Must-Haves

- Live in La Plata or Archuleta County and know the local community
- Friendly, good at talking with people, and able to build trust with neighbors, store owners, and community leaders
- Responsible and able to work on your own while keeping up with goals and deadlines.
- Organized and comfortable keeping track of visits, phone calls, and notes
- Reliable access to a computer and internet along with basic computer skills, like using email, spreadsheets, and Zoom
- Reliable transportation to visit stores, farms, and events around the counties and proof of auto insurance
- Passion for increasing access to healthy food in rural communities

Nice-to-Haves

- Past experience talking with the community, organizing events, or helping connect people to programs
- Some knowledge about local food, farming, or small businesses
- Comfortable sharing information at events, on the radio, or in local papers/social media
- Able to speak more than one language, especially Spanish or Diné

Time Commitment

- Contract term: **November 1, 2025- April 30, 2026**
- Estimated total hours: **Up to 90 hours**, including:
 - ~70 hours for outreach activities (including drive time)
 - ~10 hours for biweekly check-ins



- ~10 hours for administrative and reporting work
- Potential to extend if need is demonstrated and agreed upon

Compensation & Payment

- **Rate:** \$60/hour (up to 90 hours total)
- **Mileage reimbursement:** \$0.60/mile (state reimbursement rate)
- **Payment terms:** Payment issued monthly upon receipt of invoice and deliverables

Reports To

- Food Security Director, Good Food Collective

How to Express Interest

If you're interested in this opportunity, please email a few short paragraphs to foodsecurity@goodfoodcollective.org by **October 10, 2025**.

In your email, tell us:

- A bit about yourself and your connection to La Plata and Archuleta Counties
- Why you're interested in this role
- Any experience you have working with local businesses or doing outreach (bonus if you already have relationships with small, local grocers)

No formal resume or cover letter is required—we just want to get to know you and your interest in supporting small grocery stores and local food access!

For more about The Good Food Collective please visit our website:

<http://www.goodfoodcollective.org>



Diversity and Equal Opportunity: The Good Food Collective values the diversity of our community. In principle and in practice the diverse nature of our board, staff, and volunteers is recognized as one of our best assets. We respect each individual's unique gifts and prohibit unfair or discriminatory practices against anyone because of age, race, color, religion, national origin, disability, gender, sexual orientation, and any other protected category.