

LA PLATA FOOD BUSINESS FINDINGS



The LPFEC's Food Business Workgroup provides support to underserved food business entrepreneurs, empowering them to create economic opportunities and increase representation in the community.

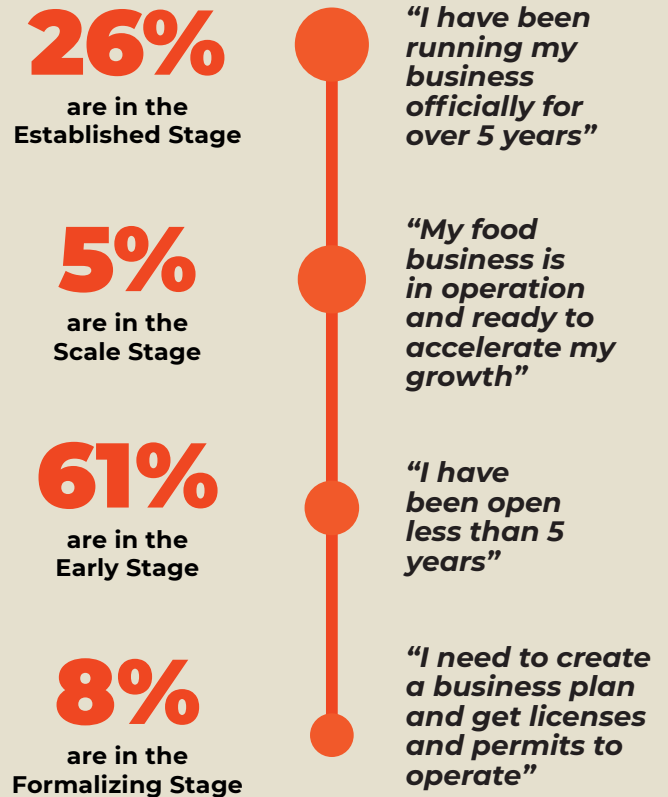
We surveyed 58 food business entrepreneurs about the barriers, opportunities and resource gaps that exist for minority-owned businesses in La Plata County. Here's what we learned, and what the LPFEC's Food Business Workgroup is doing to drive solutions.

To learn more visit goodfoodcollective.org/lpfec

WHO TOOK THE SURVEY

- 36%** Rural Business Outside of Durango
- 60%** Women-Owned Businesses
- 20%** BIPOC (Black, Indigenous & People of Color)
- 17%** Immigrant-Owned Businesses
- 31%** Food Truck Businesses

Q: What stage is your food business in?



Q: What general business resources do entrepreneurs need most?

- #1 RESOURCE LIST:** Where to go and who to talk to
- #2 LOCAL GRANTS:** Leveraging available funds
- #3 NETWORKING OPPORTUNITIES:** Connecting with resources and other entrepreneurs





Which local business services in La Plata County are you familiar with? (Check all that apply)



45%

Southwest Colorado Small Business Development Center



36%

Durango Chamber of Commerce



27%

Durango Business Improvement District



25%

Local First La Plata



22%

First Southwest Community Fund



22%

Region 9 Economic Development District of S.W. Colorado



16%

SCAPE Accelerator Program



2%

Durango Public Library Business Services

**15% of participants were not familiar with any services listed above.*



What food industry specific resources do you need to support your business journey? (Check all that apply)



Top 3 Preferred Ways to Receive Information:



#1 Email



#2 Speaking with a person 1:1



#3 Online, on a website & social media

Putting Solutions into Action

Food Business Directory - Online and printable bilingual directory of services in La Plata county to get entrepreneurs the resources they need to start and scale their businesses.

Communication & Events - Listserv promoting entrepreneur networking and education opportunities that address gaps in the food business ecosystem.

Shared Kitchen Inventory - Public list of rentable kitchens in La Plata

Education - county-wide workshop series for entrepreneurs, to help connect them with funding, know-how, and resources. Thank you City of Durango and City Inclusive Entrepreneurship for making this possible!

To get plugged in, access resources or learn more visit: goodfoodcollective.org/lpfec