# Roots of Health Employee Produceshare:

## A Community Supported Agriculture Program







### WHAT IS A CSA PROGRAM?

Community Supported Agriculture (CSA) programs are popular ways for producers and consumers to connect during the growing season. Consumers pay the producer upfront for a continuous supply of fresh, local products throughout the growing season! Farmers can grow food with confidence and eaters get to experience true seasonality and freshness in their produce variety.



#### **BENEFITS FOR YOU!**

As a participant in the 2021 Roots of Health Employee Produceshare, you are officially a member of a CSA program! All summer long, you can pick up your veggie goodie bag full of the freshest, tastiest produce on the market! Get excited to learn about new veggies, and try out creative recipes, all while directly supporting local farmers.

#### SUPPORT FOR FARMERS

Growing food can be a tricky endeavor (especially at such a high altitude), but CSA programs act as a sort of insurance for farmers who receive upfront payments for the season's veggies. This makes taking on the many risks associated with small-scale farming more financially feasible and appealing for our valuable local producers!





